

BIG YELLOW TUESDAY



EVENT GUIDE 2017

1. CHOOSE YOUR DATE

March 14, March 21 or March 28

2. SET UP YOUR ONLINE FUNDRAISING PAGE

Set up your page at www.mycause.com.au

3. DOWNLOAD THE MATERIAL TO ADVERTISE YOUR EVENT

- Download and print the poster for your event date. The poster can be printed at A3 and A4 size. Use the space below the date to fill in the time and place details.
- You can also download and use the social media images to promote awareness of childhood liver diseases.
- Download and distribute (print or email) the 'About Childhood Liver Disease' Infographic to raise awareness of the impact of liver disease in children.

4. INVITE YOUR FRIENDS AND WORKMATES

Use the resources you downloaded to let them know why this is an important cause.

5. GET BAKING AND ENJOY THE DAY!

Use your social media and tag Liver Kids to spread the word!



[liverkidsaustralia](https://www.facebook.com/liverkidsaustralia)



[liverkidsaustralia](https://www.instagram.com/liverkidsaustralia)



[@Liverkidsau](https://twitter.com/Liverkidsau) #bigyellowtuesday #liverkidsaustralia

CASH DONATIONS

If you collect any cash donations on the day, contact us for payment options or see our website for banking details.

HANDY HINTS

- If hosting an event at work, make sure you have your employers permission.
- If you decide to include a raffle, make sure you have the right license for your State or Territory.
- Liver Kids Australia cannot provide insurance and accepts no liability for your event.